



SENATE OF  
ECONOMY



Economy and entrepreneurship in the Danube region

“Smart Cities”

2016

21. Oktober 2016 | 9.00 Uhr bis 18.00 Uhr  
Stift Göttweig | A-3511 Stift Göttweig



**Smart City - maximum quality of life with minimal resource consumption**

## **Introduction**

### **Quality of live and prosperity on local level**

The EUROPEAN ECONOMIC DANUBE FORUM is organized by the Priority Area Coordinator 8 "Competitiveness of Enterprises" of the EU Danube Strategy (PAC 8 of the EUSDR), the SENATE OF ECONOMY Austria and the Southeast European Cooperative Initiative (SECI).

Thematically, its focus will be on Smart Cities in the Danube region. Smart City is an urban development vision to integrate multiple innovative technology solutions in a secure fashion to manage a city's assets- the city's assets include infrastructure, buildings, transportation and mobility, energy and water supply, waste water management, creation of SMEs and thus of jobs, vocational training, communication, security and other community services. In short: The intelligent solutions are focused more generally on the goals of increased energy and resource efficiency, economic competitiveness and improved quality of life for citizens.

The aim to the forum is to bring together a number of representatives from politics, administration, science and industry as well as small and medium-sized enterprises (SMEs) from the Danube region and in the Danube riparian states to develop innovative approaches to combine technology-based change and innovation in urban areas and to offer a business platform for cross-border cooperation opportunities.



## AGENDA

08.45 **Registration**

09.30 **Welcome**

- *Dr. Hans-Peter Herdlitschka | EUSDR-Priority Coordinator (PAC 8)*
- *Hans Harrer | Board of directors SENAT DER WIRTSCHAFT Österreich*
- *Jochen Ressel | Executive Board – Operations, SENAT DER WIRTSCHAFT*

### **The importance of collaboration in the Danube region: Explaining why Smart Cities**

The importance of Smart Cities for a balanced society in the future, considering recent technological development and the factor Human and Machine

How the EEDF is supporting the entrepreneurs – Opening of the forum by

- *Abt Columban Luser O.S.B. | Abt des Stift Göttweig*
- *Video message: Dr. Erhard Busek | President of the SENATE OF ECONOMY Austria, and President of the EUROPEAN ECONOMIC DANUBE FORUM, and founder of the Southeast European Cooperative Initiative (SECI)*
- *DI Rudolf Schicker | EUSDR – Priority Coordinator 10 in the name of the Lord Mayor of the City of Vienna, Dr. Michael Häupl*

### **Socioeconomic assessment of the Danube Region: Challenges and recommendations towards sustainable development**

Findings from a study (2015) and recommendations and concrete action fields for the Danube region relating to Smart Cities

- *Gabor Hunya | wiiw Vienna*

10.00 **Smart Cities in Europe - Strategies, innovation programs and current state of projects**

Why are we creating Smart Cities? What is the goal? And how can smart cities spur innovation and growth in a local economy? Hear examples from

- o *Best practice **Stockholm**  
Sustainable buildings and connected infrastructures: A showcase for a successful transformation towards sustainable growth*
  - o *Best practice **Prague**  
Sustainable public transportation and data management: The Golden City is preparing for the future*
  - o *Best practice **Ljubljana**  
European Green Capital 2016: Ljubljana shows how to successfully integrate citizens into the development of a smart city*
- *Dr. Wolf Engelbach, Morgenstadt Fraunhofer*

10.30 **The European Commission and the Danube region**

How is the European Commission supporting the SME's in the Danube region?  
*Updating of funding facilities and strategies for the promotion of SMEs.*

- *Dr. Johann Sollgruber | European Commission*

11.00 **COFFEE BREAK**

11.30

### **The Danube region needs entrepreneurs!**

Entrepreneurs create wealth, create jobs and lower the Brain drain

- *Dr. Hans-Peter Herdlitschka | EUSDR-Priority Coordinator (PAC 8)*
- *Mr. sc. Dragica Karajic | Ministry of Entrepreneurship and Crafts Directorate for EU Programmes, EUSDR – Priority Area Coordinator 8*

12.00

### **The Future of the City**

#### **Critical reflection on the concept of Smart Cities.**

**Why are we creating Smart Cities? What is the goal? How do smart cities contribute to a higher liveability and attractiveness of cities?**

- *Dipl.-Ing Johannes GÖLLNER, MSc | Zentrum für Risiko- und Krisenmanagement, Vorsitzender des Vorstandes*
- *Prof. Arch. Dr. DI Ramesh Kumar Biswas | Atelier Biswas, ARK22 Austrian Urban Environmental Group*

12.15

### **Focus on best practices from the Danube Region**

Presentation of Smart-Projects from the Danube Region: Vienna, Zagreb, Sibiu,

Which kind of impact did they generate? Did they experience any regulatory or structural problem?

#### **Project “Smarter Together” in Vienna**

Lighthouse project in the area of Simmering West in Vienna. Measures in the area include thermal and energy renovation of residential and municipal buildings, use of photovoltaics, solar thermal energy, energy-saving lighting systems, e-Bike including charging stations, neighbourhood e-car sharing, e-mobility

- *Mag.a Waltraud Schmid | TINA Vienna GmbH*

#### **URBACT Project “Smart Impact” in Zagreb**

Within the URBACT III project “Smart Impact” Zagreb focuses on the development of an innovation fund to create a local ecosystem of entrepreneurs.

- *Mirjana Zubak | The Mayor's Office - Department for European Integrations and EU Funds*

#### **Smart City Sibiu**

The SMART CITY SIBIU Project aims to promote smart solutions for energy generation and consumption, as well as an effective management of the electricity and heat consumption in selected areas of Sibiu. The project has a modular architecture, which allows for a step-by-step development towards the fulfillment of the global concept. A central platform monitors and orchestrates multiple applications.

- *Dragan Tiberiu | representative of Sibiu Local Council*

13.00

### **Lunch**

14.15

### **Funding / Projects / Connectivity**

- *Pioneers.io JFDI GmbH | Andreas Tschas Co-Founder and CEO of Pioneers*

#### **What to do next? Networking, funding, implementing, impact!**

Examples and lessons learnt from Danube-INCO.NET

- *DI Martin Felix Gajdusek | Project leader at Centre for Social Innovation Vienna*

14.45

### **Panel discussion 1: What can cities in the Danube Region do to create growth and innovation from the Smart City Agenda?**

*Q1: How can innovative Mobility solutions help grow a smart and innovative city?*

*Q2: How do enterprises and municipalities need to interact for making smart cities a win-win business?*

*Q3: Which smart solutions are ready to use? How can local SME's profit from investments in innovation, energy efficiency and smart mobility?*

#### Q4: Selected networking and funding opportunities

- *Dr. Johann Sollgruber | European Commission*
- *Mag.a Waltraud Schmid | TINA Vienna GmbH*
- *Mr. sc. Dragica Karajic | Ministry of Entrepreneurship and Crafts Directorate for EU Programmes, EUSDR – Priority Area Coordinator 8*
- *Dr. Wolf Engelbach | Morgenstadt Fraunhofer IAO*
- *DI Martin Felix Gajdusek | Project leader at Centre for Social Innovation Vienna*
- *Andreas Strasser | Head of Corporate & Project Finance – HYPO NOE Gruppe Bank AG*

15.30

#### **Panel discussion 2: What can companies in the Danube Region do to create growth and innovation from the Smart City Agenda?**

*Q1: How can innovative Mobility solutions help grow a smart and innovative city?*

*Q2: How do enterprises and municipalities need to interact for making smart cities a win-win business?*

*Q3: Which smart solutions are ready to use? How can local SME's profit from investments in innovation, energy efficiency and smart mobility?*

*Q4: Selected networking and funding opportunities*

- *Károly Pataki | Trenkwalder International AG*
- *Josef Kranawetter | Weidmüller GmbH*
- *Ing. Günther Probst | Schmachtl GmbH*
- *Ana Turcan | Steinbeis Transferzentrum*
- *Prof. Arch. Dr. DI Ramesh Kumar Biswas | Atelier Biswas, ARK22 Austrian Urban Environmental Group*

16.15

#### **Resumé of the panel discussions**

- *Dr. Wolf Engelbach | Morgenstadt Fraunhofer IAO*

16.30

#### **Wrap-up of the forum (summary)**

- *Dr. Hans-Peter Herdlitschka | EUSDR-Priority Coordinator (PAC 8)*
- *Hans Harrer | Board of directors SENAT DER WIRTSCHAFT Österreich*
- *Jochen Ressel | Executive Board – Operations, SENAT DER WIRTSCHAFT*

16:50

#### **Together in the future**

Final statement of the Minister of Agriculture and Environmental Protection of the Republic of Serbia

- *Branislav Nedimovic | Minister of Agriculture and Environmental Protection of the Republic of Serbia*

17.00

#### **Get-together**

**Please register via Mail to Mr. Vuk Markovic:**  
[v.markovic@senat-oesterreich.at](mailto:v.markovic@senat-oesterreich.at)

## The key points of the EUROPEAN ECONOMIC DANUBE FORUM are

- ✓ Smart Cities / Green Cities
- ✓ Green economy
- ✓ Vocational training
- ✓ IT and Humans

### Mission / Vision

#### Mission:

We aim for improving the collaboration between SME's and institutions, international NGO's and international corporations.

#### Vision:

SME's contribute for a balance in the future society. SME's have better access to finances and think SMARTer. SME's as a role model for a sustainable future.

### SENATE OF ECONOMY AUSTRIA



## SENATE OF ECONOMY

The SENATE OF ECONOMY is an eco-social oriented think tank, as well as an international economical platform and a network for small and medium sized companies. Primarily the SENATE OF ECONOMY is aiming for a sustainable society and economy as defined by the eco social market economy. Entrepreneurs get connected on an international and global level. Through this connection, new business bridges emerge, which support the idea of Europe, in order to maintain social peace through economic stability!

As an NGO the SENATE OF ECONOMY is independent from any party. Our goal is to call attention towards socio-economic and sociopolitical topics, in order to raise awareness.

Eco-social oriented projects and initiatives are successfully implemented.

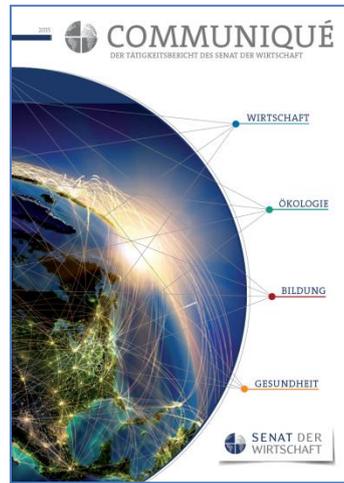
The SENATE OF ECONOMY promotes projects and initiatives like the "Klima Allianz"; maintain close cooperation with well-known organisations like the OSCE and SECI, as well as renowned institutions from economy and science.

The membership is restricted exclusively for leading personalities from economy, science, media and culture, as well as representatives of the public life.

The members are called Senators. The Senators represent the SENATE OF ECONOMY in the public and support decision makers from politics and institutions on regional and international level.

With the EUROPEAN ECONOMIC DANUBE FORUM, the SENATE is additionally offering an international connected platform for economic development in the Danube region. The SENATE is publishing his own magazine called "SENATE", which is reflecting the current socio-economic and sociopolitical topics.

President of the SENATE OF ECONOMY Austria is Vicechancellor a.D. Dr. Erhard Busek. The Executive Board is complemented by Hans Harrer, Eva Ullmann and Dieter Härthe.



Order the activity report of  
SENATE OF ECONOMY AUSTRIA  
[office@senat-oesterreich.at](mailto:office@senat-oesterreich.at)

## **MORE INFORMATION NEEDED?**

If you are interested on more detailed information about the SENATE OF ECONOMY, and how you as an entrepreneur can participate in the SENATE OF ECONOMY, please don't hesitate contacting us via: [office@senat-oesterreich.at](mailto:office@senat-oesterreich.at)



# SENATE OF ECONOMY

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